Park County Fair
2018 Sponsor
Advertising Packages

Dear Community Member,

The Park County Fair is our community's longest running event. The 2018 Fair will celebrate 98 years. Showing your support by becoming a sponsor has its advantages. It is the perfect way to reach the community and increase sales, create awareness and most importantly enhance your public image.

The Fair celebrates the accomplishments of our local 4-H youth through shows, displays and our Junior Livestock Auction, and showcases community talent through the open divisions. Our Fair continues to grow and we are attracting more visitors and contestants with added contest classes and entertainment.

It is with the help of our amazing sponsors that we can continue putting on a successful Fair. Our Fair strives to be an all-encompassing family event.

We invite you to help support the future of our youth and ag-tourism in Park County by becoming a 2018 Sponsor. All donations help us to continue to provide a wholesome, educational venue for the youth and community of Park County. For more information on sponsorships or the Fair in general, please contact our Fair Administrator, Jennifer Adams at parkcofair.co@gmail.com or 720-924-1024

Warm Regards,

The Park County Fair Board
Johnny Green, President
Britt Stubblefield, DVM , Vice- President
John Everest, Treasurer
Adam Shirley
Jason Gemmer
Jeff Meyers

Title Sponsor

$7,500 Package

- Top Sponsorship of the Fair: *"Park County Fair presented by Your Company Name"*
- 6 Banners hung strategically around Fairgrounds
  4- 4'x6' and 2 - 4'x4' Banners supplied by Fair Board
  Posted for duration of the Fair. Artwork is supplied by the Sponsor
- Premium publicity in Fair Advertising: (deadline sensitive)
  Full page ad in Flume County Fair Insert
  Logo displayed on ad featured in Fencepost Magazine, Ute Country News, Summer In the Park
  Logo on all Fair Posters, Fairbook and Flyers
  Mentions & Promotions on All Social Media Platforms
- Sponsor logo with link to sponsor website posted on homepage of Parkcofair.com
- Announcements over PA System throughout Fair week and during Special Events. Logo rotated on television screens in Fair Barn Show Arena daily
- Company logo on Arena Flag
- 10 VIP Passes to ticketed Special Events, and Meet & Greet with Headlining Acts
- FREE 10'x10' Vendor Booth Space in vendor alley to promote your business

Stage Sponsor

$5,000 Package

- Sponsorship of the Outdoor Stage and one of the Live Entertainment Acts
- 3 - 4'x6' Banners supplied by Fair Board posted on the Outdoor Stage and strategically around Fairgrounds for duration of the Fair. Artwork supplied by Sponsor.
- Three Quarter page ad in Flume County Fair Insert
- Publicity in all ads featuring your sponsored act Mentions & Promotions on All Social Media Platforms
- Sponsor logo with link to website posted on Parkcofair.com
- Announcements over PA System throughout Fair week and during Special Events. Logo rotated on television screens in Fair Barn Show Arena with Headlining Act Advertisement on day before and day of sponsored act
- 6 VIP Passes to ticketed Special Events, and Meet & Greet with Headlining Acts
- FREE 10'x10' Vendor Booth Space in vendor alley to promote your business

Rodeo Sponsor

$2,500 Package

- Sponsorship of one Rodeo Event:
  Friday Night Park County Fair Rodeo
  Saturday Night Park County Fair Rodeo
  Sunday Ranch Rodeo

- 1 - 2'x6' Bucking Chute Banner and 1 - 4'x6' Arena Banner. Banners supplied by Fair Board. Posted for duration of the Fair. Artwork is supplied by the Sponsor

- Half page ad in Flume County Fair Insert

- Publicity in all ads featuring your sponsored event
  Mentions & Promotions on All Social Media Platforms

- Sponsor logo with link to sponsor website posted on Parkcofair.com

- Announcements over PA System throughout Fair week and during Special Events. Logo rotated on television screens in Fair Barn Show Arena with Event Advertisement on day before and day of sponsored event

- Company logo on Arena Flag

- 4 VIP Passes to ticketed Special Events

- FREE 10'x10' Vendor Booth Space in vendor alley to promote your business

Associate Sponsor

$1,500 Package

- Sponsorship of Arena or Arena Event:
  Fair Barn Show Arena
  South Horse Arena
  Drill Team Performance
  Barrel Racing

- Arena Sponsor: 2 - 4'x6' Banners supplied by Fair Board posted in the chosen Arena and strategically around Fairgrounds for duration of the Fair. Artwork supplied by Sponsor.

- Arena Event Sponsors (Barrel Racing/ Drill Team):
  Company Logo on Arena Flag supplied by Fair Board
  1- 4'x6' Banner supplied by Fair Board. Artwork supplied by Sponsor.

- Quarter page ad in Flume County Fair Insert

- Publicity in all ads featuring your sponsored event
  Mentions & Promotions on All Social Media Platforms

- Sponsor logo with link to website posted on Parkcofair.com

- Announcements over PA System throughout Fair week and during Special Events

- 2 VIP Passes to ticketed Special Events

Supporting Sponsor

$1,000 Package

- Sponsorship of one Fair Special Event
  - Tiny Tots Livestock Show
  - Open Gymkhana
  - Open Livestock Show
  - County Shoot
- 1- 4'x6' sign supplied by the Fair Board posted in the Arena, Tent or Barn for duration of Fair. Artwork supplied by sponsor. County Shoot sponsor banner will be displayed at Como Shooting Range and Fairgrounds
- Eighth page ad in Flume County Fair Insert
- Sponsor logo with link to sponsor website posted on Parkcofair.com
- Publicity in all ads featuring your sponsored act
  Mentions & Promotions on All Social Media Platforms
- Announcements over PA System throughout Fair week and during Special Events. Logo rotated on television screens in Fair Barn Show Arena day of sponsored event
- 2 Passes to ticketed Special Events

Friends of the Fair

$500 Package

- Sponsorship of one Fair Event or Area:
  Examples include but are not limited to

Mutton Busting	Stick Horse Rodeo
Greased Pig Catch	Open Exhibits
Chili Cook Off	Arena Barrels
Bleachers	Event Tent
Livestock Tent	Ice Carving
Royalty Contest	Small Animal Barn
Kid's Mac N Cheese Contest	

- 1 - 4'x6' Banners supplied by the Sponsor posted in the Arena, Tent, Barn for the duration of the Fair.
  (Banners can be purchased through the Fair Board)
- Sixteenth page ad in Flume County Fair Insert
- Mentions & Promotions on All Social Media Platforms
- Sponsor logo with link to website posted on Parkcofair.com
- Sponsorship announced over Fair PA System day of sponsored event or on day chosen by Sponsorship Committee

Royalty Sponsor

$500 Package

- Sponsorship of the Park County Royalty Program
  Help the Royalty Court promote Park County and the Park County Fair at festivals and events around Colorado
- 1 - 4'x6' Banners supplied by the Sponsor posted in the Arena, Tent, Barn for the duration of the Fair.
  (Banners can be purchased through the Fair Board)
- Sixteenth page ad in Flume County Fair Insert
- Sponsor logo with link to sponsor website posted on Royalty Page of Parkcofair.com
- Mentions & Promotions on All Social Media Platforms
- Announcements over PA System throughout Fair week and during Royalty Contest.

Royalty In-kind Sponsor

In- Kind Sponsorship can be provided through hair or makeup services, clothing or accessory donation. Donations made that exceed $500 can place a banner at the Fair, all other donations in the form of goods or services will be listed on the In-kind Donation Banner.

In-kind will receive mentions on Social Media pertaining to the Royalty girls and the donation received.

In-Kind Donations

Want to have a great impact at a small cost?

In-kind donations will be accepted and appreciated to help improve the overall function of the Park County Fair. All In-kind donators are encouraged to contact the Fair Board Representatives for details.

In-kind donators with a $50.00 value will receive:

- Business or personal name listed in the Flume's Fair publication if the donation is received before the printing deadlines
- Donator listed on parkcofair.com
- In-kind donators listed on a sign in the Fair Barn
- Sponsorship announced randomly during the Fair over PA System

•Suggested In-kind donations:

Arena Panels	Horse Show Equipment
Printing Services	Sound Equipment
Paint	Lumber
Cleaning Services	Arena Sand

Gift Cards for Murdochs, Big R
Silent Auction Items
Royalty Services: Hair, Make-Up, or Clothing
Equipment and/or labor is greatly appreciated

GREAT BEND

PARK COUNTY FAIR

Po Box 1215
Bailey, CO 80421

Jennifer Adams, Administrator
admin@parkcofair.com
720-924-1024

880 Bogue Street
Fairplay, CO 80440

WWW.PARKCOFAIR.COM