



**PARK COUNTY FAIR**  
**2023 SPONSOR**  
**PACKAGES**

Dear Community Member,

The Park County Fair is our community's longest running event and the World's Highest Rodeo.

Showing your support by becoming a sponsor has its advantages. It is the perfect way to reach the community and increase sales, create awareness and most importantly enhance your public image.

The Fair celebrates the accomplishments of our local 4-H youth through shows, displays and our Junior Livestock Auction, and showcases community talent through the open divisions. Our Fair continues to grow each year and with the addition of what is being called "one of the best arenas in the state!" This year we look forward to hosting a Colorado ProRodeo Association Rodeo Event.

It is with the help of our amazing sponsors that we can continue putting on and growing our Fair. The Park County Fair strives to be an all-encompassing family event.

We invite you to help support the future of our youth and ag-tourism in Park County by becoming a 2023 Sponsor. All donations help us to continue to provide a wholesome, educational venue for the youth and community of Park County.

For more information regarding sponsorships or for the Fair in general, please contact our Fair Coordinator, Mackenzie Rohman- [parkcofair.co@gmail.com](mailto:parkcofair.co@gmail.com)

We are extremely excited for another wonderful year and appreciate your support!

All the Best,  
The Park County Fair Board

Johnny Green-President  
Britt Stubblefield, DVM- Vice President  
John Everest- Treasurer  
Adam Shirley, Jason Gemmer, Chet Lawrence,  
Emily Carpenter- Secretary/ Royalty Coordinator  
Tara Zuber-Royalty Coordinator, Nicole McChesney  
Mackenzie Rohman- Fair Coordinator

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# TITLE SPONSOR

**\$7,500**

- Top Sponsorship of the Fair: "Park County Fair presented by Your Company Name"
- 6 Banners hung strategically around Fairgrounds  
4 - 4' x 6' and 2 - 4' x 4' Banners supplied by Fair Board  
Posted for the duration of the Fair. Artwork is supplied by the Sponsor
- Premium publicity in Fair Advertising: (deadline sensitive)  
Full-page ad in Fair Program, Logo displayed on ads featured in the Fence Post, Summer in the Park, etc.
- Logo on all fair posters, Fair Book and flyers
- Mentions & promotions on all social media platforms
- Sponsor logo with a link to sponsor website posted on the homepage of [parkcofair.com](http://parkcofair.com)
- Announcements over PA System throughout Fair week and during Special Events. Logo rotated on television screens in Fair Barn Show Arena daily
- Company logo on the arena flag
- 10 VIP Passes to ticketed CPRA Rodeo

FREE 10' x 10' vendor booth space in Vendor Alley to promote your business

# STAGE SPONSOR

## \$5,000

- Sponsorship of the Outdoor Stage and the Live Entertainment Acts
- 3 - 4' x 6' banners supplied by the Fair Board posted on the Outdoor Stage and strategically around the fairgrounds for the duration of the fair. Artwork supplied by the Sponsor
- Three-quarter page ad in the Fair Program
- Publicity in all ads featuring your sponsored act
- Mentions & promotions on all social media platforms
- Sponsor's logo with a link to your website posted on [parkcofair.com](http://parkcofair.com)
- Announcements over the PA system throughout fair week and during special events. Your logo rotated on television screens in the Fair Barn Show Arena daily
- 6 VIP Passes to ticketed CPRA Rodeo
- Company Logo on the Arena Flag

FREE 10' x 10' vendor booth space in Vendor Alley to promote your business

# RODEO SPONSOR

## \$2,500

- Sponsorship of one Rodeo Event:
  - Friday Night Park County Fair CPRA Rodeo
  - Saturday Night Park County Fair CPRA Rodeo
  - Sunday Kids junior Rodeo
- 2 - 4' x 6' arena banner. Banners are supplied by the Fair Board and posted for the duration of the fair. The artwork is supplied by the Sponsor.
- Half-page ad in the Fair Program
- Publicity in all ads featuring your sponsored event
- Mentions & promotions on all social media platforms
- Sponsor's logo with a link to your website posted on [parkcofair.com](http://parkcofair.com)
- Announcements over PA System throughout Fair week and during Special Events. Logo rotated on television screens in Fair Barn Show Arena daily
- Company logo on the arena flag
- 4 VIP Passes to ticketed CPRA Rodeo

FREE 10' x 10' vendor booth space in Vendor Alley to promote your business

# ROPING SPONSOR

## \$2,500

- Sponsorship of the Roping put on during the Park County Fair
- 2 - 4' x 6' arena banner. Banners are supplied by the Fair Board and posted for the duration of the fair. The artwork is supplied by the Sponsor.
- Half-page ad in the Fair Program
- Publicity in all ads featuring your sponsored event
- Mentions & promotions on all social media platforms
- Sponsor's logo with a link to your website posted on [parkcofair.com](http://parkcofair.com)
- Announcements over PA System throughout Fair week and during Special Events. Logo rotated on television screens in Fair Barn Show Arena daily
- Company logo on the arena flag
- 4 VIP Passes to ticketed CPRA Rodeo

FREE 10' x 10' vendor booth space in Vendor Alley to promote your business

# RANCH RODEO

## SPONSOR

### \$2,500

- Sponsorship of the Park County Fair Ranch Rodeo
- 2- 4x 6' Banners. Banners are supplied by the Fair Board and posted for the duration of the Fair. One banner will be located in the Joe Lynch Arena and the other in a prime location and will remain up for the duration of Fair. The artwork is supplied by the Sponsor.
- Half-page ad in the Fair Program
- Publicity in all ads featuring your sponsored event mentions & promotions on all social media platforms
- Sponsor's logo with a link to your website posted on [parkcofair.com](http://parkcofair.com)
- Announcements over PA System throughout Fair week and during Special Events. Logo rotated on television screens in Fair Barn Show Arena daily
- Company Logo on the Arena Flag flown before every Rodeo
- 4 VIP Passes to Ticketed CPRA Rodeo

FREE 10' x 10' vendor booth space in Vendor Alley to promote your business

# SHOW SPONSOR

## \$2,000

- Sponsorship of one Show Event (6 Total Sponsors):  
Beef, Swine, Sheep, Goat, Open/Tiny Tot Show, Sheep Fiber Show
- 2- 4x 6' arena Banners. Banners are supplied by the Fair Board and posted for the duration of the Fair. One banner will be located in 1 of 6 prime spots in the Fair Barn Show Arena and will remain up throughout the duration of Fair and throughout the year. The artwork is supplied by the Sponsor.
- Half-page ad in the Fair Program
- Publicity in all ads featuring your sponsored event mentions & promotions on all social media platforms
- Sponsor's logo with a link to your website posted on [parkcofair.com](http://parkcofair.com)
- Announcements over PA System throughout Fair week and during Special Events. Logo rotated on television screens in Fair Barn Show Arena daily.
- 2 VIP Passes to Ticketed CPRA Rodeo

# FACEBOOK LIVE SPONSOR \$2,000

- Sponsorship for our Facebook Live production (all week).
- Your Sponsorship makes it possible to have our Fair broadcasted on Facebook Live for the entire week
- 2- 4x 6' arena Banners. Banners are supplied by the Fair Board and posted for the duration of the Fair. One banner will be located in a prime spot in the Fair Barn and will remain up throughout the duration of Fair and throughout the year. The artwork is supplied by the Sponsor.
- Half-page ad in the Fair Program
- Publicity in all ads featuring your sponsored event mentions & promotions on all social media platforms
- Sponsor's logo with a link to your website posted on [parkcofair.com](http://parkcofair.com)
- Announcements over the PA System throughout fair week and during special events. Your logo rotated on television screens in the Fair Barn Show Arena daily
- 2 VIP Passes to Ticketed CPRA Rodeo

**NEW THIS YEAR!!**

# ASSOCIATE/ ENTERTAINMENT SPONSOR \$1,500

- Sponsorship of an Arena, Barn Tent
  - ie- Fair Barn, South Horse Arena, Event Tent, Pig Barn, Beef Tent, Goat Tent, Sheep Tent, Horse Barn, etc.
- OR
- Sponsorship of the Entertainment for the Park County Fair
  - ie- Carnival, Mechanical Bull, Circus, etc.
- 2 - 4' x 6' Banners supplied by Fair Board displayed in the South Arena and strategically around Fairgrounds for duration of the Fair. Artwork supplied by Sponsor.
- Quarter page ad in Fair Program
- Publicity in all ads featuring your sponsored event Mentions & Promotions on All Social Media Platforms
- Sponsor logo with link to website posted on [parkcofair.com](http://parkcofair.com)
- Announcements over PA System throughout Fair week and during Special Events
- 2 VIP Passes to ticketed CPRA Rodeo

# SUPPORTING SPONSOR \$1,000

- Sponsorship of one Fair Special Event:  
The Parade, 4-H Horse, Open Gymkhana, 4-H Utility, Barrell Wraps, County Shoot, 4-H Small Animal, etc.
- 1-4'x 6' sign supplied by the Fair Board posted in the Arena, Tent or Barn for duration of Fair. Artwork supplied sponsor. County Shoot sponsor banner will be displayed at Como Shooting Range and Fairgrounds
- Eighth page ad in Fair Program
- Sponsor logo with link to sponsor website posted on [parkcofair.com](http://parkcofair.com)
- Publicity in all ads featuring your sponsored act
- Mentions & Promotions on All Social Media Platforms
- Announcements over PA System throughout Fair week and during Special Events. Logo rotated on television screens in Fair Barn Show Arena daily
- 2 Passes to ticketed CPRA Rodeo

# FRIENDS OF THE FAIR SPONSOR \$500

- Sponsorship of one Fair Event or Area:  
Examples include but are not limited to:  
Mutton Bustin, Greased Pig, M&M Pig Race, Open Vendor Alley, Open Exhibits, Beer Garden, "Sunday Funday"
- 1 - 4'x 6' Banners supplied by the Sponsor posted in the Arena, Tent, Barn for the duration of the Fair.  
(Banners can be purchased through the Fair Board)
- Sixteenth page ad in Fair Program
- Mentions & Promotions on All Social Media Platforms
- Sponsor logo with link to website posted on [parkcofair.com](http://parkcofair.com)
- Announcements over PA System throughout Fair week and during Special Events. Logo rotated on television screens in Fair Barn Show Arena daily

# ROYALTY SPONSOR

## \$500

- Sponsorship of the Park County Royalty Program Help the Royalty Court promote Park County and the Park County Fair at festivals and events around Colorado
- 1 - 4'x 6' Banners supplied by the Sponsor posted in the Arena, Tent, Barn for the duration of the Fair.
- (Banners can be purchased through the Fair Board)
- Sixteenth page ad in Fair Program
- Mentions & Promotions on All Social Media Platforms
- Sponsor logo with link to website posted on [parkcofair.com](http://parkcofair.com)
- Announcements over PA System throughout Fair week and during Special Events. Logo rotated on television screens in Fair Barn Show Arena daily

## In- Kind Donations

In- Kind Sponsorship can be provided through hair or makeup services, clothing or accessory donation. Donations made that exceed \$500 can place a banner at the Fair, all other donations in the form of goods or services will be listed on the In-kind Donation Banner.

In-kind will receive mentions on Social Media pertaining to the Royalty girls and the donation received.

# IN-KIND DONATIONS

Want to have a great impact at a small cost?

In-kind donations will be accepted and appreciated to help improve the overall function of the Park County Fair. All In-kind donators are encouraged to contact the Fair Board Representatives for details.

In-kind donators with a \$50.00 value will receive:

- Business or personal name listed in the Fair Program if the donation is received before the printing deadlines
- Donator listed on [parkcofair.com](http://parkcofair.com)
- In-kind donators listed on a banner in the Fair Barn
- Sponsorship announced randomly during the Fair over PA System

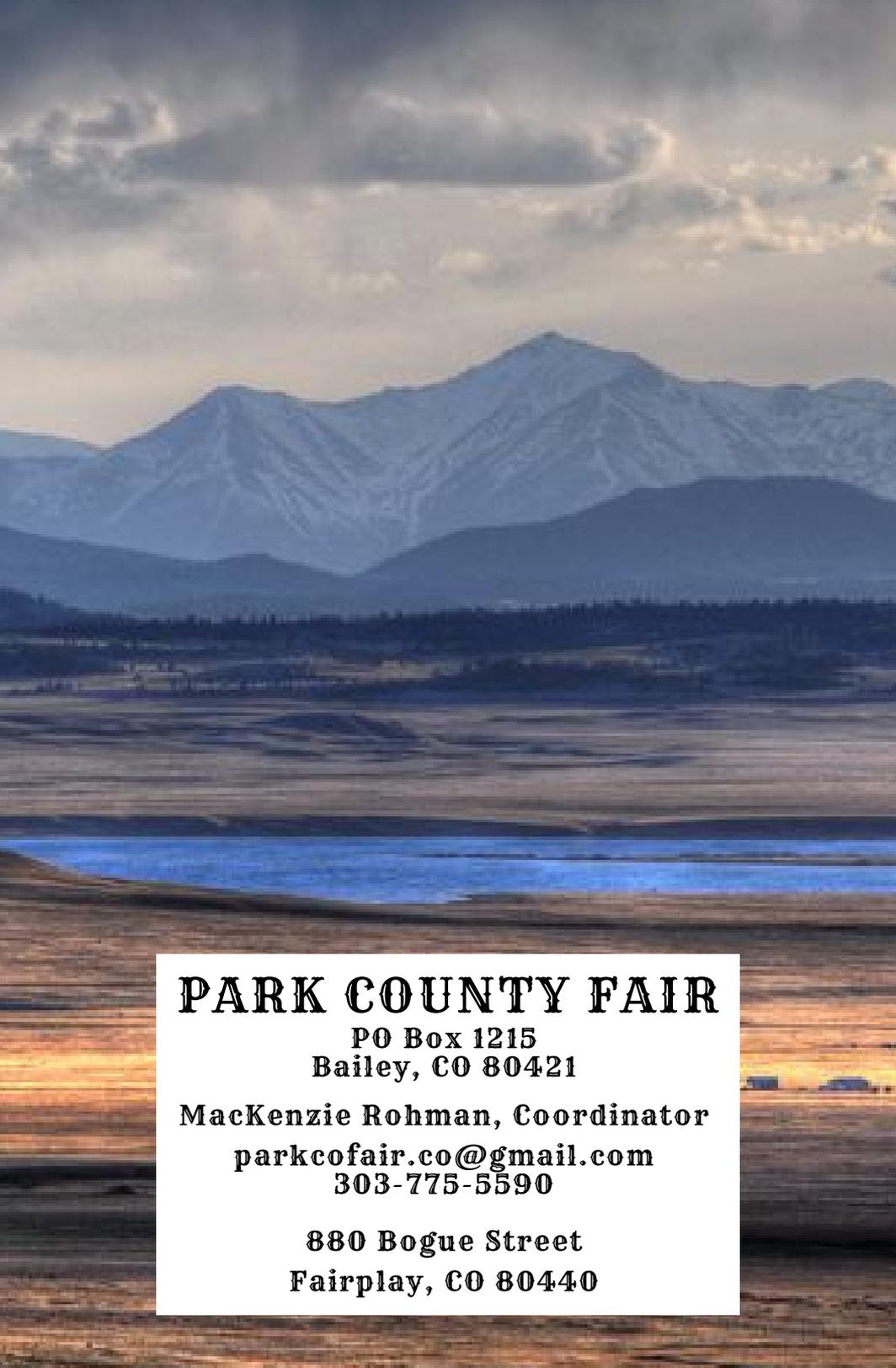
Suggested In-Kind donations:

Arena Panels, Printing Services, Paint, Cleaning Services, Gift Cards (Murdoch's/ Big R), Silent Auction Items, Horse Show Equipment, Sound Equipment, Lumber, Arena Sand.

Equipment and/or labor is greatly appreciated

# 2022 CHAMPIONS





**PARK COUNTY FAIR**

**PO Box 1215  
Bailey, CO 80421**

**MacKenzie Rohman, Coordinator  
parkcofair.co@gmail.com  
303-775-5590**

**880 Bogue Street  
Fairplay, CO 80440**