



## Fair Board Meeting Minutes

January 10<sup>th</sup>, 2023

**Fair Board Members:** Johnny Green, Jason Gemmer, Nicole McChesney

**Absent:** Britt Stubblefield, Emily Carpenter, Adam Shirley, Chet Lawrence, Tara Zuber

**Guests:** Barbie Garnett, Mackenzie Rohman, Commissioner Amy Mitchell, Ray Douglas

I. Meeting called to order at 7:00 pm

**A. Secretary's Report:**

- Changes: CTA: \$54,637.31, and scale certification was \$82.57
- Nicole motions to approve minutes with changes, John second. Motion carried.

**B. Treasurer's Report:**

- CTA: \$54,728.65
- Republican Party Parade entry check issue fixed- \$75 (Emily misplaced check, received new check)
- Nicole motions to approve Treasurer's Report as presented, John second. Motion carried.

II. **Mackenzie Report:**

- Updated sponsor packets- added Ranch Rodeo sponsorship, Facebook Live Sponsor, Royalty Sponsorship options
- Sponsor dinner- have dinner week before fair instead. Saturday before parade and Ranch Rodeo
- Need to get nice name tags, maybe shirts for board members, more professional.
- Working with Bailey Graphic Works for updated logo. Remove birds, add snow capped mountains, color for trees, add tractor?
- Updating vendor application: vendors can choose to stay all week but must be here at minimum Thursday-Saturday, or Saturday before. Allow returning vendors to pick their area? Rearrange vendor area to give vendors more space, make it more open. Replace man gate with 2 large swing gates?
- Sponsors: 38 sponsors last year, working on new ones
- Jax Jordening: willing to come back for parade and after party. Also interested in playing maybe Friday or Saturday night. Gave recommendations for other bands as well. John approached by band about playing at fair as well.
- Have warm up band play during rodeo and headliner play at 9p
- Start advertising earlier. Run local adds through Spotify or Pandora
- Salida Circus good to go

**III. Old Business:**

**A. Barbie:**

- Facebook Live on track and scheduled
- New horse superintendents
- **Stalls:** start charging fee for all stalls? If kids show up to fair clean up day and put it effort stalls are free? If stalls are clean at the end of fair they get some or all of their money back? Need to figure out prices for stalls by next meeting.

**B. Jason:**

- **Buckles:** shopping around and Molly's has the best prices (\$79/buckle) compared to Corriente (\$94/buckle).

**IV. New Business:**

• **Barbie:**

- **Schedule:** will be voted on at next meeting

• **John:** Contracted Events Review

- **Ranch Rodeo:** \$4000 + \$2500 added money, charging gate, \$10/ticket?
- **JR Rodeo:** \$2500, + \$1900 added buckles
- **CPRA Rodeos:** \$11,000 + \$5500 added money
- **TA Roping:** \$1250
- **Mile High Barrels:** \$3200
- **Reviewed budget for 2023**

Next months meeting is scheduled for Valentine's Day. Meeting moved to February 15<sup>th</sup> instead.

**Meeting adjourned at 8:40pm Minutes submitted by Emily Carpenter Fair Board Secretary**