



## Fair Board Meeting Minutes

March 14<sup>th</sup>, 2023

**Fair Board Members:** John Everest, Emily Carpenter, Adam Shirley, Jason Gemmer, Nicole McChesney, Tara Zuber **Absent:** Johnny Green, Britt Stubblefield, Chet Lawrence

**Guests:** Barbie Garnett, Mackenzie Rohman, PCF Royalty, Commissioner Amy Mitchell, Jamie Manulieto, Erin Michalski, Mark McGraff, Mike Kinnard, Amanda Burdette, Abby Schmidt

- I. **Adam Shirley called the meeting to order at 7:00pm**
  - A. **Secretary's Report:** Tara motioned to approve the secretary's report as presented, Nicole second. Motion carried.
  - B. **Treasurer's Report:**
    - **CTA:** \$557,871.85
    - county approved budget of \$62,300
    - total estimated budget is \$187,800
    - Tara motioned to approve Treasurer's report as presented, Emily second. Motion carried.
- II. **Guests:**
  - A. **Amanda:** Ag teacher at South Park High School. Looking into adding an FFA program to the school.
  - B. **Mark McGraff (sheriff's office):** checking in to see what (if anything) needs to be done differently than last year?
    - t-post placement? They can be put up mid-day Wednesday after weigh-in
    - move light tower outside of fence.
    - move sheriff camper to round about instead of on fence by vendor area
    - still available to assist with parade, check also with police dept.
  - C. **Horse Superintendents- Erin and Jamie:**
    - **Ranch Horse:** requesting that all kids need to be safety certified to work with cattle.
    - Britt ordered panels for horse tent.
    - Horse Judges: need room for English and Western judge for Wednesday night, John will schedule.
  - D. **PCF Royalty:**
    - Alice, Jolynn and Mariah presented to the fair board their idea for the Queen's Breakfast this year. They would like to ask their guests to bring items to donate to the Denver Rescue Mission for women and children and create "blessing bags", in lieu of their payment towards breakfast. Last year the fair board covered everyone's food cost except visiting royalty and their guests. John motioned to spend extra money on breakfast, Nicole second. Motion carried. Barbie said 4H had items they could donate to the "blessing bags".

**III. Facilities Report:**

- **Project Calendar:** grade and see Buttermilk-may not be able to complete by April, but will for sure be completed by May
- will make sure area where horse tent will be placed will be graded and holes filled
- will have dump truck for Livestock Showdown
- put in water line for new horse tent.

**IV. Mackenzie Report:**

- **ATM:** talking with different companies. One ATM offers 10% commission on transactions, and charges \$3-\$7 per transaction. Last years ATM charged \$10 per transaction no matter the amount withdrawn.
- **All entertainment booked!**
- Strange Brew opening Friday for Jax Jordening and Blood Brother's opening Saturday.
- Salida Circus open to performing anywhere. They are also ok with Tess performing. Will add Peak Academy of Dance to calendar of events.
- Analytics: over 10,000 visitors to website last year
- Carnival: looking into 3 rides instead of 2. Will cost an extra \$5000 for additional ride.
- Looking into inflatable stuff as well
- Sponsorships: up to \$41,500
- Reaching out to stock show buyers to invited them to the sale.
- Vendors and food trucks are all set.

**V. Old Business:**

- A. Project Calendar:** add manure truck for livestock show and grade livestock tent areas, end of June.

**VI. New Business:**

**A. Barbie:**

- **Poultry Show:** similar risk of avian flu as last year. Emily motioned to have virtual show, but allow market poultry to show at sale, Tara second. Motion carried.
- Remove names from Fair booklet cover: Ward, Taylor, Nicole, and add Deb Wagner
- Add Jamie and Erin as horse barn superintendents
- Re-word "horned animal clause"? Board decided to table until August meeting.
- Fiber classes added, show at 8 before sheep show.
- Buckles: some 4H clubs are having trouble fronting the money so early for the fair buckles. Would Fair Board be able to front money for all buckles and then individual clubs can pay back what they owe? Buckles need to be ordered by end of March and paid for by end of April. Tara will discuss with livestock committee.

**B. John:**

- American flag donation -\$500
- Ideas for Fair dedication? Everyone think of ideas and have suggestions for next meeting
- Cartvertising: will start in May, runs for 6 months. Will start earlier next year. Ad :will switch in August to thank buyers and sponsors. \$2195 x 3 stores = \$6585, slip in half with livestock committee.
- John motioned to approve cartvertising, Tara second. Motion carried.

**C. Jason:**

- **Buckles:** Using Molly's this year- need orders in by end of March

**D. Emily:**

- Grand Marshall parade ideas: Mackenzie suggested Prather's Market.
- Parade theme? America the Beautiful/Red,White and Blue/ Made in the USA
- Name tags: found on zazzle, roughly \$8 each. Order one for Mackenzie and Abby
- Fair Reading initiative in local schools: Would like to have royalty go in to local schools to talk to the kids about the upcoming fair and 4-H and possibly work with teachers to have a reading program, that if the kids read so many books they can earn a free kids ticket to one of the rodeos at the fair.
- Order more bumper stickers? Cost last time for 500 was about \$800. Can look into seeing if there is someone cheaper that can print them or possibly ask Josh if he is willing to sponsor them?

**E. Nicole:**

- add mini goat show to fair schedule, 7<sup>th</sup> at 7pm.

**F. Britt:**

- Spoke with canyon rental, waiting to hear back.

**G. Adam:**

- Small animal weigh in? Move to June? Not mandatory, but if not weighed, kids not eligible for supreme? Will discuss with livestock committee.

**Meeting adjourned at 9:34pm Minutes submitted by Emily Carpenter, Fair Board Secretary**

**Next meeting April 11<sup>th</sup> 2023**