



2025 SPONSOR BENEFITS GUIDE/PRICING



LEVEL OF SPONSORSHIP	\$10,000 DIAMOND/TITLE	\$7,500 PLATINUM	\$5,000 GOLD	\$2,500 SILVER (JOE LINCH ARENA)	\$2,500 SILVER (FAIRBARN)	\$1,500 BRONZE	\$500 FRIEND OF THE FAIR
	TITLE SPONSORSHIP OF THE PARK COUNTY FAIR!	Entertainment Sponsor of the Park County Fair! (All Music Acts, Carnival, and Bouncy House)	Bucking Chute Sponsor (only 4 spots available!)	CPRA Rodeo/ Roping/Barrel Wrap/ Ranch Rodeo/Junior Rodeo/ Mutton Bustin/Mile HI Barrel Race Sponsorship(your choice)	4-H Show/Facebook Live/ Pig Penning (your choice)	Livestock Barn/Tent/ (Pig, Beef, Goat, Lamb Horse, or small animal barn) (your choice)	Friend of the Fair
Includes banners with your logo hung strategically round the Fairgrounds (# included by your package choice)	6- 4' x 6' and 2- Main Title Sponsor banner hung in Fair Barn and Joe Linch Arena	4- 4' x 6' and 1- banner with all logos at each location (Carnival, Bouncy House, and Stage)	4- 4' x 6' Includes a banner on a chute with your logo and business name announced during all rough stock events!	2- 4' x 6' 1- 4' x 6' (Joe Linch Arena)	2- 4' x 6' 1- 4' x 6' (Fair Barn)	1- 4' x 6'	Name Included on Friends of the Fair Banner (Located in the Fair Barn during Fair)
Publicity in Fair Advertising (deadline sensitive) and in Yearly Fair Program (Ad size in package choice)	2-Full Page Ads	1-Full Page AD	3/4 Page AD	Half Page AD	Half Page AD	1/4 Page AD	Logo Included in Fair Program
Logo on ALL Fair Posters, Fair Program, Promotional Flyers, etc!	X	-	-	-	-	-	-
Mentions & promotions on all social media platforms	X	X	X	X	X	X	X
Sponsor logo on posted on the homepage of parkcofair.com	X	X	X	X	X	X	X
Announcements over PA System throughout the week of Fair and during special events	X	X	X	X	X	X	-
Logo rotated on television screens in Fair Barn Show Arena daily	X	X	X	X	X	X	-
Company logo on a Grand Entry Flag (Presented at all Rodeos/ Ropings/Ranch Rodeos, etc)	X	X	X	X	-	-	-
Tickets to a CPRA Rodeo (# of tickets under your package choice)	12	10	8	6	6	4	2
Free Drink vouchers (# of tickets under your package choice)	12	10	8	6	6	4	2
10 x 10 vendor booth space in Vendor Alley to promote your business	X	X	X	-	-	-	-
Free float entry for the Park County Fair Parade	X	X	X	X	X	X	X

*All Sponsorship payments are due no later than May 1st to ensure your place/spot in the Park County Fair Booklet. Please email your logo in high resolution format to MacKenzie(parkcofair.co@gmail.com) as soon as possible.

*You can mail sponsorship checks to:
Park County Fair Board
PO Box 1215
Bailey, CO 80421

SCAN THE LINK NOW TO GET SIGNED UP!

